



May 24, 2021

As a follow up to the IHA Health Equity Action Day Prep Call held on Tuesday, May 18 and to begin to provide you with the resources to make the inaugural IHA Health Equity Action Day on Friday, June 18 a success at your hospital, below is a summary of the call and links to related materials.

We look forward to all Illinois hospitals' participation in IHA's Health Equity Action Day—a multidimensional approach to affect real change in health equity. To assist you in planning your Health Equity Action Day, [here](#) you will find the slides from the May 18 prep call. In addition, [here is a link](#) to the save-the date flyer.

Registration is scheduled to open on Tues., June 1. Our online Marketing Communications Toolkit, including both pre-event marketing materials (e.g., co-branded flyers, digital ads and agendas; sample stories; and FAQs); along with day-of-event marketing materials (e.g., customizable press releases and social media posts) will also be posted on our event landing page by June 1. We will send you a link once this is live.

Additionally, suggested organizational activities for your hospital's Health Equity Action Day's afternoon activities, including tools and resources for hospital leaders and staff, will also be posted here by June 1.

Achieving health equity is a strategic priority for IHA and its members. We are encouraging all Illinois hospitals to participate in Health Equity Action Day to show your commitment to taking affirmative and concrete action to advance health equity.

For further information, please contact IHAequityday@team-ih.org.

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