

IHA Health Equity Action Day

A multi-dimensional approach to affect real change



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Live Panel Discussion

Moderator:

- ✓ Dr. Omar Lateef, Rush University Medical Center

Panelists:

- ✓ Diahann Sinclair, St. Bernard Hospital
- ✓ Carlos Nelson, Greater Auburn Gresham Development Corporation
- ✓ Carmen Vergara, Esperanza Health Centers
- ✓ Dr. Allison Arwady, CDPH

Racial Equity in Healthcare Progress Report &

IHA Resource Hub Launch

- ✓ Adam Kohlrus, AVP, Quality, Safety & Health Policy

Keynote

Authentic Diversity
Michelle Silverthorn



Afternoon Activities

On your own

Patient, Community & Government Voices

- ✓ Sen. Dick Durbin
- ✓ Gov. J.B. Pritzker
- ✓ Chicago Mayor Lori Lightfoot

Call-to-Action

- ✓ Brenda Battle
- ✓ George Miller
- ✓ Ted Rogalski
- ✓ José Sánchez



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Virtual Event (Morning)

9:00	Welcome
9:15	Keynote
9:45	Panel Discussion
10:15	Launch Progress Report
10:30	Call to Action
10:45	Closing

Organizational Activities (Afternoon)

Resource Hub
Best Practices
Toolkit



Principles & Goals of the Progress Report

1. Promotion of collective improvement, not to drive competition.
2. The Progress Report is intended to serve as a single assessment tool that can be used by hospitals, FQHCs, and other healthcare providers.
3. The Progress Report is intended to support providers in taking action.
4. To the degree possible, the Progress Report should “harmonize” with other similar tools being developed by other organizations (e.g., the MHA Health Equity Guide).
5. Initially, Progress Report survey results should be used only for benchmarking and internal process improvement. As organizations build capacity in this area, some form of public reporting will be important to enhancing transparency and accountability.
6. The goal is for hospitals and other healthcare organizations across Illinois to adopt the Progress Report, and, ultimately, for the Progress Report to be made available and adopted by healthcare organizations nationwide.

Progress Report Framework

Our People

Board

Leadership

All Employees

Our Patients

Health Outcomes

Access to Care & Resources

Demographics & Profile

Patient Experience

Our Organization

Strategy / Roadmap

Analytics

Policies / Practices

Operations

Our Community

Wealth

Community Engagement & Empowerment

Philanthropy

Our People

- Percentage of **underrepresented people of color** (e.g. for Chicago, African American, Indigenous, and Latinx) on Board and Leadership
- **Recruiting and promotion strategies** for increasing representation of people of color
- Completed **trainings and workshops** on anti-racism, anti-bias training, cultural responsiveness, and/or health disparities
- **Pay equity analysis** for employees

Our Patients

- Use of patient data to drive **care improvement projects** to address inequitable outcomes
- Demographic breakdown of **patient population**
- **Charity care policies** and language/literacy access
- Assess and analyze **patient experience** by demographic groups

Our Organization

- **Prioritize racial health equity** in strategic plan with accountable leadership
- Review key policies with a **racial equity lens**
- **Data collection and quality audits** for REaL, SOGI, and SDoH
- **Understanding barriers** that patients face when accessing care (e.g. language, ability, transportation, location, hours, technology, etc.)
- Goals for **local and minority suppliers**

Our Community

- **Local wealth creation** through local purchasing, hiring, and community investment
- An **accountable leader / team** to elevate community engagement efforts as a priority
- **Racial equity analysis/** cultural responsiveness training in IRB process
- **Co-create care improvement projects** with community partners to reduce disparities
- Investment in **community-based programs** that address life expectancy gaps

Online Marketing Communications Toolkit

Pre-Event

- Co-branded, save-the-date flyers, digital ads and agendas
- Sample stories
- FAQs

Day-of-Event

- Customizable press releases
- Social media posts




The flyer features a header with the IHA logo and the text 'ACHIEVING HEALTH EQUITY'. Below the header, the main title 'IHA Health Equity ACTION DAY' is displayed in blue and orange. A subtitle reads 'A Multi-Dimensional Approach to Affect Real Change'. The flyer includes a 'Save the Date' box for Friday, June 18, and two sections: 'Morning Educational Program' and 'Afternoon Activities'. The 'Morning Educational Program' section lists a keynote speaker, a live panel discussion, a statewide kick-off of the new 'Racial Equity in Healthcare Progress Report' and Online Resource Hub, patient, community, and government voices, and a call to action rally cry. The 'Afternoon Activities' section invites participants to choose among 'on your own' individual and organizational activities to be posted in an online resource hub on June 1. At the bottom, a blue box with a white envelope icon provides contact information: 'For more information, please email: IHAequityday@team-ih.org'.

IHA Illinois Health
and Hospital
Association

ACHIEVING HEALTH EQUITY

**IHA Health Equity
ACTION DAY**

A Multi-Dimensional Approach to Affect Real Change

 **Save the Date
FRIDAY JUNE 18**

 **Morning Educational Program**
Celebrate recent accomplishments and discuss the journey ahead in this engaging hybrid online format from 9 – 11 am:

- ▶ Keynote Speaker
- ▶ Live Panel Discussion
- ▶ Statewide kick off of the new **Racial Equity in Healthcare Progress Report** and Online Resource Hub
- ▶ Patient, Community and Government Voices
- ▶ Call to Action Rally Cry

 **Afternoon Activities**
Choose among "on your own" individual and organizational activities to be posted in our online resource hub on June 1

 **For more information, please email:
IHAequityday@team-ih.org**

Pre-Event Publicity

Who

AJ Wilhelmi, Brenda Battle, Dr. David Ansell

What

Press Briefing

When

May 26, 2021

Where

Arie Crown Theater at McCormick Place

Why

*IHA Health Equity Action Day
June 18, 2021*



Proclamation

WHEREAS, a person's race or ethnicity should never determine their health outcomes, but for many health equity has frequently and tragically been denied with such health disparities having once again been starkly exposed by the COVID-19 pandemic; and,

WHEREAS, the Illinois Health and Hospital Association (IHA) and its more than 200 hospital and nearly 40 health system members across the state recognized more can - and must - be done even though no one entity has all the answers to eliminating systemic racism, injustice, inequality, violence and health and socio-economic disparities; and,

WHEREAS, in July of 2020 IHA established a permanent standing Committee on Health Disparities to develop and implement strategies for hospitals to employ in order to reduce disparities that continue to adversely affect vulnerable communities and populations across Illinois - especially persons and communities of color; and,

WHEREAS, for years, IHA and its members have undertaken numerous activities, both individually and collectively, to address health disparities and the social determinants of health; and,

WHEREAS, IHA and its members continue working to address factors that influence good health and are strongly committed to working with their communities, their government partners, and all stakeholders to advance health equity and achieve tangible and lasting change to ensure all individuals and communities have access to high-quality healthcare at the right time and in the right setting;

THEREFORE, I, JB Pritzker, Governor of the State of Illinois, do hereby proclaim June 18, 2021 as **Illinois Health and Hospital Association's Health Equity Action Day** and urge all Illinois hospitals, health care providers, and health care professionals to reflect on the issue of health disparities and the actions they can take - individually and collectively - to improve health equity for all Illinois residents and communities.

In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State of Illinois to be affixed.

Done at the Capitol in the City of Springfield,
this TWELFTH day of MAY , in
the Year of Our Lord, two thousand and
 TWENTY-ONE , and of the State of Illinois,
two hundred and THIRD .



Deese White
SECRETARY OF STATE

JB Pritzker
GOVERNOR

Online Health Equity Resource Hub

Addressing Health Disparities
The disproportionate impact of COVID-19 on communities of color is a stark reminder of the continuing health inequities that challenge all of us to do better. Learn how the Illinois hospital community is responding.

CLOSING THE GAP

COVID-19
Disproportionate impact on communities of color
[READ MORE](#)

OUR RESPONSE
"Redoubling our efforts to address health disparities is imperative."
[READ MORE](#)

THE NEED
IHA Health Disparities Committee background data
[READ MORE](#)

Chicago's HEAL Initiative
Hospital Engagement, Action and Leadership is a bold, three-year initiative to reduce violence and improve health through neighborhood engagement.
[READ OUR REPORT](#)

Health Disparities Resource Hub
Check out our new online resource for strategies to address health disparities and achieve health equity.
[LEARN MORE](#)

- Resources from member hospitals and outside organizations
- Being reorganized around the four pillars of the Progress Report—*Our People, Our Patients, Our Organization, Our Community.*
- Is your hospital represented?

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Next Steps

- **Encourage Participation**
 - ✓ C-Suite
 - ✓ Physicians
 - ✓ Board
 - ✓ Clinical and Non-Clinical Staff
 - ✓ Legislators and Community Members
- **Look for the full resources on June 1**
 - ✓ Afternoon Activities on Resource Hub
 - ✓ Marketing Toolkit
- **Link to Save-the-Date by May 21**



Suggestions, Questions and Comments





Illinois Health
and Hospital
Association

ACHIEVING HEALTH EQUITY

THANK YOU AND SEE YOU ON HEALTH EQUITY ACTION DAY!!

